

## **CURRICULUM VITAE**

## PERE DURAN I VALL-LLOSSERA

Date of birth: 14-04-49
Place: Barcelona

- Graduate in Public Management and Business Administration from ESADE.
- He has been involved in the tourism sector since 1980. He worked for four years in leading travel agencies specialising in congresses and incentive travel.
- At the end of 1984 he joined the Barcelona Tourist Board. In 1986 he became manager of its department, the Barcelona Convention Bureau.
- He was manager of the "Patronato de Turismo de Barcelona" from 1988 until its dissolution in 1993.
- He has been President of the European Federation of Conference Towns (1995-96)
- Since 1994, is manager of the "Consorcio de Turismo de Barcelona".
- Since July 2000 he was appointed general manager of the said Consorcio de Turismo de Barcelona.
- He was a member of the Tourism Advisory Committee of the Catalan Government.